

MyLitter

Email: mylitter@mylitter.com

<http://mylitter.com>

Building brand relationships is very important to MyLitter.com. It's not about the quick giveaway or freebie, MyLitter.com is interested in building a relationship beneficial to all involved.

SOCIAL

f 94,500+ *mylitter.com*
t 6,400+ *@mylitter*
p 75,500+ *MyLitter*
g+ 2,000+
MPV 1,055,500+

ABOUT Tiffany Ivanovsky

Tiffany Ivanovsky is the writer and owner of the popular award winning blog, MyLitter - One Deal At A Time. Tiffany writes candidly about life with 7 children 19 years old and younger, shares original recipes and DIY projects, as well as tips on living a frugal lifestyle.

Her readers are fiercely devoted to her, and come back day in and day out looking for the latest recipes, hot deals, or just to escape from their crazy lives for a bit.



Media Relationships



DAILY NEWS

redbook

SCHOLASTIC
Parent&Child

RACHAEL RAY



msn. Money



SERVICES OFFERED

- **Media** - Tiffany is happy to provide interviews or story ideas for both print and new media. Tiffany appeared weekly on Houston's Fox 26 morning show, as the frugal living and money saving expert. Tiffany also provided fresh ideas and exciting features for Houston's 3 other news stations on a regular basis.
- **Advertising** - Tiffany would love to work with your company providing original and innovative ways to build brand awareness. She has a proven track record of success with the companies she has worked with.
- **Diverse Advertising Opportunities** - Customized Campaigns, Sidebar Advertising, Frugal Living Conference Sponsorship, Sponsored Posts and/or Videos, Event/Public Speaking, and more.

Advertising Fees

- **Sponsored Online Deal {\$250}** - A post featuring your product, and exclusive coupon code for our readers. We'll use our affiliate link, and it'll go out in our newsletter and on social media.
- **Sponsored Online Deal + Giveaway {\$400}** - A post featuring your product, and exclusive coupon code for our readers, a social media shout out, and we'll bring the post forward at the end of the giveaway to announce the winner. You'll be responsible for shipping the product to the winner. We'll use our affiliate link, and it'll go out in our newsletter and on social media twice.
- **Sponsored Post {\$600}** - A post featuring your product, and exclusive coupon code for our readers. We'll use a non-affiliate link, and it'll go out in our newsletter and on social media.
- **Sponsored Post + Giveaway {\$750}** - A post featuring your product, and exclusive coupon code for our readers, a social media shout out, and we'll bring the post forward at the end of the giveaway to announce the winner. You'll be responsible for shipping the product to the winner. We'll use our affiliate link, and it'll go out in our newsletter and on social media twice.